



PYOP studio™
Paint Your Own Pottery



BUSINESS DESCRIPTION:

PYOP Studio™ is a paint-your-own pottery studio in Northborough. At PYOP Studio, we make it easy for you to paint it today and treasure it forever. PYOP Studio is a great place to do a snow-day/rainy-day activity with the kids, spend quality time as a family, have a team building exercise, hold a birthday party or bridal/baby shower, have a ladies' night out, hand paint a unique gift, capture your kids handprints/footprints on pottery, create signature platters for a wedding, or just relax by yourself and de-stress from work. We are a fun pottery painting studio with well over 500 bisque selections and over 65 paint selections to choose from. Paint it today, treasure it forever.

BACKGROUND:

PYOP Studio Inc. is the "baby" of Vaishali Patel. Vaishali worked in the corporate world for many years and, as a de-stresser, started painting pottery. She would start painting and think that 10 minutes had passed, then look up and realize that she had been painting for two hours. Then in 2005, Vaishali found out she was pregnant. Her husband was traveling for work and she did not want to tell him he was going to be a father over the phone. Vaishali decided that there is only one time a wife can really surprise her husband. With that in mind, she painted a plate that said, "You're going to be a perfect

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*Business hours: Starting Nov. 1, holiday hours
are Monday through Saturday 10 a.m. to 9 p.m.
and Sunday 11 a.m. to 5 p.m.*

Daddy." On a cold, October afternoon in New England, she picked up her husband from the airport and set up a picnic at the lake. For dessert, he got chocolate-covered fruit on a "new" plate.

The rest is history. PYOP Studio has been in Vaishali's life for a really long time. At her baby shower, instead of a typical sign-in book, she had a sign-in platter. On Father's Day, Vaishali and her son painted a mug for her husband, and on Mother's Day she received a handprint mug.

These are all memories she will treasure forever.

BUSINESS HISTORY:

PYOP Studio will be celebrating a year in business late this December. Over this past year PYOP Studio and its staff has had a wonderful time meeting new people and helping them make unique gifts for loved ones. It is amazing to see the finished work of customers and the smiles on their faces when they come to pick up the pieces.

COMMENTS:

PYOP Studio has many upcoming events for the holiday season to help you make unique gifts for loved ones, such as Beginner Adult Technique classes called Wine, Dine, Paint Me Mine. There are three different techniques offered this holiday season: Family Ornament, Penguin, and New Year's Resolution. These are reservation-only



classes and cost \$15 plus the cost of the piece you choose. Call PYOP for details.

They also have fun kids' after-school classes and Kids' Night Out Events.

Call or check out the website for more detail. Space is limited.

Santa is coming to PYOP Studio Dec. 8. He said that he will paint his hand on plates. Kids that come to see him can paint their hand on the plates also, making it a "Santa and Me Plate." Kids will get to talk to Santa, give him their wish list, and parents can even take picture of their kids on Santa's lap. Then "Santa" might replace the cookie plate that kids leave him with the handprint plate or he might wrap it up and place it under the tree. If you are interested, sign up early as space is already starting to fill up.

GOAL:

The mission of PYOP Studio is to provide members of the community with a different and unique venue to express their creativity. By painting and relaxing from everyday stress, PYOP Studios is an ideal location for kids to paint with friends and parents, and also a place where adults will want to come to paint for themselves.